



**Meeting Agenda  
Hartland Business Improvement District**

**BID Marketing Committee Meeting – Friday, May 5, 2017, 8:30 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Cindy Gardner

**Agenda**

1. Coop Advertising application – Beer Snobs Ale & Eats
2. BID Social at Nixon Park June 8
3. Art Walk update – Marlene
4. HNNO update – Elise
5. Sidewalk Sale update - Elise
6. Billboard update – Scott
7. Ice Age Trail Committee update – Jim

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**BID Design Committee Meeting - Friday, May 5, 2017, 10:00 AM**

**Location: BID Office, 135 Cottonwood Ave, Hartland WI**

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Cindy Gardner, Tom Brass

**Agenda**

- Facade grant application & sign design approval for Lake Country Playhouse, 221 E. Capitol Dr.
- Facade grant application & sign design approval for Hogger's Pub, Linda & Jeff Anson, 375 Cottonwood Ave.
- Facade & sign grant applications for Theia Vision Care, Anna Koeck, 213 E. Capitol Dr.
- Potential sign grant application for Allstate Insurance, Tom Gordy, 129 E. Capitol Dr.