



### **Meeting Agenda**

#### **Hartland Business Improvement District, Board of Director's Meeting**

Tuesday, August 8, 2017, 7:30 a.m.

Emanuele & Haut CPAs Conference Room, 142 E. Capitol Dr, Hartland WI

1. Call to Order - BID President
2. Approval of Agenda – August 8, 2017
3. Approval of Minutes – June 13, 2017
4. President's Report - BID President
5. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
6. Committee Reports
  - a) Marketing Committee – Recap of July 7 & August 4 meetings: HNNO & Sidewalk Sale feedback & update, billboard update & comments, IAT committee update, downtown planter, mobile app presentation recap
  - b) Design Committee – Recap of July 7 & August 4 meetings: Sign grant applications for Tom Brass Insurance, On Point Fitness Club & Birch & Banyan Coffee, façade application for Uli Alarcon/Senor Tomas stamped concrete project, downtown benches + possible replacement/addition of new
  - c) Economic Development Committee – Recap of June 28 meeting; one business loan approved
  - d) Executive Committee
7. BID Director Report – Update on district business activity, Connect Communities renewal
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for September 12, 2017 at 7:30 a.m.

#### **Hartland BID Mission Statement**

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*