



**Meeting Agenda
Hartland Business Improvement District**

**BID Marketing Committee Meeting – Friday, February 2, 2018, 8:30 AM
Location: BID Office, 135 Cottonwood Ave, Hartland**

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Jessie Senglaub, Cindy Gardner

Agenda

1. Hartland Madness event application – Jim/Scott/Steve
2. 2018 Marketing calendar – guest bloggers
3. Review 2017 annual report
4. Ice Age Trail committee - Jim

**BID Design Committee Meeting – Friday, February 2, 2018, 10 AM
Location: BID Office, 135 Cottonwood Ave, Hartland**

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Tom Brass, Dave Lamerand, Cindy Gardner

Agenda

1. Sandwich board sign application – Theia Vision Care
2. Downtown benches – review quote(s), sponsorship program