



**Meeting Agenda
Hartland Business Improvement District**

**BID Marketing Committee Meeting – Friday, March 2, 2018, 8:30 AM
Location: BID Office, 135 Cottonwood Ave, Hartland**

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Jessie Senglaub, Cindy Gardner

Agenda

1. Co-op Advertising application – Theia Vision Care
2. Water Tower painting & rebrand/logo refresh proposals from Ocreative
3. Hartland Madness event update – Jim/Scott/Steve
4. Chillin' on the Trail event application & update – Marlene
5. Ice Age Trail committee - Jim

**BID Design Committee Meeting – Friday, March 2, 2018, 10 AM
Location: BID Office, 135 Cottonwood Ave, Hartland**

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Tom Brass, Dave Lamerand, Cindy Gardner

Agenda

1. Façade grant application – Behrend's property, 108-116 W. Capitol Dr.
2. Downtown benches – review quote, plaque application, sponsorship program flyer
3. Streetscaping for summer – additional planter & banners