



Meeting Agenda
Hartland Business Improvement District, Board of Director's Meeting
Tuesday, March 13, 2018, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Agenda – March 13, 2018
3. Approval of Minutes – Feb. 13, 2018
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
6. Committee Reports
 - a) Marketing Committee – Recap March 2 meeting: Theia Vision Coop adv. grant, HNNO event application, Chillin' on the Trail art walk event application, March Mania event update, Ocreative brand refresh and water tower painting proposals, Ice Age Trail committee update. Hartland Hometown Celebration parade sponsorship
 - b) Design Committee – Recap March 2 meeting: Behrend property façade grant application, downtown bench update & sponsorship brochure, streetscaping - additional planter and IAT banners
 - c) Economic Development Committee –Recap of meeting on Feb. 28: 3 Loan applications
 - d) Executive Committee
7. BID Director Report – Update on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for April 10, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.