



### Meeting Agenda

#### Hartland Business Improvement District, Board of Director's Meeting

Tuesday, May 8, 2018, 7:30 a.m.

Village Hall Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – April 10, 2018
3. President's Report - BID President  
Recommendations for vacant board position
4. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
5. Committee Reports
  - a) Marketing Committee – Recap April 27 meeting: Water tower painting concept revision, National Trails Day June 2/Ice Age Trail committee, Women in Business project Miranda Weston, HNNO event update, Sidewalk Sale event Aug. 25<sup>th</sup>, Chillin' on the Trail art walk event May 11.
  - b) Design Committee – Recap April 27 meeting: Downtown bench sponsorship update  
Sign grant application – CJ Nails & Spa, 523 Cottonwood Ave. (Cottonwood Plaza)  
Façade grant application – Wangard Partners, Cottonwood Plaza  
Sign grant application – Coda Yoga Studio, 139 E. Capitol Drive  
Theia Vision Care façade grant – will close out open grant application after pay landscaping portion  
Downtown parking signs – DPW Director
  - c) Economic Development Committee –Recap of meeting on April 25: Two loan applications. One approved for \$3810, one under consideration
  - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for June 12, 2018 at 7:30 a.m.

#### Hartland BID Mission Statement

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*