

Q1. How many people in your household (counting yourself) are?

	Mean	Sum
number	2.91	1255
Q1. Under 5 years	0.16	68
Q1. 5-9 years	0.22	94
Q1. 10-14 years	0.28	122
Q1. 15-19 years	0.29	124
Q1. 20-24 years	0.12	52
Q1. 25-34 years	0.24	103
Q1. 35-44 years	0.39	169
Q1. 45-54 years	0.58	250
Q1. 55-64 years	0.36	157
Q1. 65+ years	0.27	116

Q2. Are you or other members of your household currently using any INDOOR recreation, sports, fitness or aquatic facilities?

Q2. Currently using any INDOOR recreation, sports, fitness or aquatic facilities

	Number	Percent
1=Yes	221	51.0
2=No	211	48.7
9=None chosen	1	0.2
Total	433	100.0

Missing Cases = 0
Response Percent = 100.0

Q2. Are you or other members of your household currently using any INDOOR recreation, sports, fitness or aquatic facilities? (Without none chosen)

Q2. Currently using any INDOOR recreation, sports, fitness or aquatic facilities

	Number	Percent
1=Yes	221	51.2
2=No	211	48.8
Total	432	100.0

Missing Cases = 1
Response Percent = 99.8

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q2a. From the following list, please check ALL of the INDOOR recreation, sports, fitness, and aquatic facilities you and/or members of your household currently use.

Q2a. INDOOR recreation, sports, fitness, and aquatic facilities you currently use	Number	Percent
1=Private fitness clubs	135	61.1
2=Churches	27	12.2
3=Other public recreation centers	26	11.8
4=Hartland Community Center	22	10.0
5=YMCA	50	22.6
6=Recreation programs in schools	58	26.2
7=College or university facilities	19	8.6
8=Other	28	12.7
9=None chosen	2	0.9
Total	367	

Number of Cases = 221

Number of Responses = 367

Average Number Of Responses Per Case = 1.7

Number Of Cases With At Least One Response = 220

Response Percent = 99.5

Q2a. From the following list, please check ALL of the INDOOR recreation, sports, fitness, and aquatic facilities you and/or members of your household currently use. (Without none chosen)

Q2a. INDOOR recreation, sports, fitness, and aquatic facilities you currently use	Number	Percent
1=Private fitness clubs	135	61.1
2=Churches	27	12.2
3=Other public recreation centers	26	11.8
4=Hartland Community Center	22	10.0
5=YMCA	50	22.6
6=Recreation programs in schools	58	26.2
7=College or university facilities	19	8.6
8=Other	28	12.7
Total	365	

Number of Cases = 221

Number of Responses = 365

Average Number Of Responses Per Case = 1.7

Number Of Cases With At Least One Response = 218

Response Percent = 98.6

Q2b. Which ONE of the following statements best represents how the indoor recreation, sports, fitness and aquatic facilities that you are currently using meet your needs?

Q2b. How the indoor recreation, sports, fitness and aquatic facilities meet your needs	Number	Percent
1=Meet all of your needs	120	54.8
2=Meet some of your needs	99	45.2
Total	219	100.0

Missing Cases = 2
 Response Percent = 99.1

Q2c. Which ONE of the following statements best represents the primary reason that you use your current indoor recreation, sports, fitness or aquatic center?

Q2c. Reason you use your current indoor recreation, sports, fitness or aquatic center	Number	Percent
1=Close to where I live	67	30.5
2=Close to where I work	13	5.9
3=The user fees are reasonable	36	16.4
4=The facility has the amenities and services I desire	79	35.9
5=There is a high level of customer service	1	0.5
6=It is the only facility available in the area	17	7.7
7=No particular reason	6	2.7
9=None chosen	1	0.5
Total	220	100.0

Missing Cases = 1
 Response Percent = 99.5

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q3. Listed below are various specific INDOOR community recreation features. For each one, please indicate whether you think each of these features is strongly needed, somewhat needed or not needed in the community.

(N=433)

	Strongly needed 1	Somewhat needed 2	Not needed 3	Don't know 4	9
Q3A. Gymnasiums for basketball, volleyball, etc	20.8	29.6	40.3	9.3	0.0
Q3B. Dance rooms for tap, ballet, ballroom, and square dancing	7.4	28.0	49.5	15.0	0.0
Q3C. Space for teens	31.3	32.4	28.0	8.3	0.0
Q3D. Multi-purpose space for classes, meetings, etc	19.2	34.4	36.3	10.2	0.0
Q3E. Aerobics/fitness space	26.8	30.3	35.6	7.4	0.0
Q3F. Arts and crafts rooms	11.1	38.9	39.4	10.6	0.0
Q3G. Senior citizens area	27.0	33.5	27.0	12.5	0.0
Q3H. Weight room/cardiovascular equipment area	24.3	20.1	45.4	10.2	0.0
Q3I. Racquetball/handball/wallyball courts	9.0	22.5	56.9	11.6	0.0
Q3J. Indoor swimming/aquatics center	27.1	22.5	42.8	7.6	0.0
Q3K. Indoor running/walking track	35.0	22.9	35.9	6.3	0.0
Q3L. Preschool program space	12.7	23.6	46.5	17.1	0.0
Q3M. Childcare area	23.4	29.2	34.0	13.4	0.0
Q3N. Indoor tennis courts	8.3	18.8	63.0	10.0	0.0
Q3O. Rock climbing wall	7.2	20.4	62.3	10.2	0.0
Q3P. Indoor skate park	6.5	18.1	64.4	11.1	0.0
Q3Q. Gymnastics area	4.9	21.8	60.1	13.2	0.0
Q3R. Other	14.0	5.6	57.0	22.4	0.9

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q3. Listed below are various specific INDOOR community recreation features. For each one, please indicate whether you think each of these features is strongly needed, somewhat needed or not needed in the community. (Without none chosen)

(N=433)

	Strongly needed 1	Somewhat needed 2	Not needed 3	Don't know 4
Q3A. Gymnasiums for basketball, volleyball, etc	20.8	29.6	40.3	9.3
Q3B. Dance rooms for tap, ballet, ballroom, and square dancing	7.4	28.0	49.5	15.0
Q3C. Space for teens	31.3	32.4	28.0	8.3
Q3D. Multi-purpose space for classes, meetings, etc	19.2	34.4	36.3	10.2
Q3E. Aerobics/fitness space	26.8	30.3	35.6	7.4
Q3F. Arts and crafts rooms	11.1	38.9	39.4	10.6
Q3G. Senior citizens area	27.0	33.5	27.0	12.5
Q3H. Weight room/cardiovascular equipment area	24.3	20.1	45.4	10.2
Q3I. Racquetball/handball/wallyball courts	9.0	22.5	56.9	11.6
Q3J. Indoor swimming/aquatics center	27.1	22.5	42.8	7.6
Q3K. Indoor running/walking track	35.0	22.9	35.9	6.3
Q3L. Preschool program space	12.7	23.6	46.5	17.1
Q3M. Childcare area	23.4	29.2	34.0	13.4
Q3N. Indoor tennis courts	8.3	18.8	63.0	10.0
Q3O. Rock climbing wall	7.2	20.4	62.3	10.2
Q3P. Indoor skate park	6.5	18.1	64.4	11.1
Q3Q. Gymnastics area	4.9	21.8	60.1	13.2
Q3R. Other	14.2	5.7	57.5	22.6

Q4. Which THREE INDOOR recreation features listed in question #3 do you and/or members of your household feel are MOST NEEDED in Hartland?

Q4. Which INDOOR recreation features are MOST NEEDED in Hartland	Number	Percent
A=Gymnasiums for basketball, volleyball, etc	42	9.7
B=Dance rooms for tap & ballet, ballroom, and square dancing	1	0.2
C=Space for teens	55	12.7
D=Multi-purpose space for classes, meetings, receptions, and birthday parties	16	3.7
E=Aerobics/fitness space	17	3.9
F=Arts and crafts rooms	2	0.5
G=Senior citizens area	40	9.2
H=Weight room/cardiovascular equipment area	15	3.5
I=Racquetball/handball/wallyball courts	1	0.2
J=Indoor swimming/aquatics center	61	14.1
K=Indoor running/walking track	30	6.9
L=Preschool program space	3	0.7
M=Childcare area for children of parents using community facilities	4	0.9
N=Indoor tennis courts	6	1.4
P=Indoor skate park	3	0.7
R=Other	6	1.4
Z=None chosen	131	30.3
Total	433	100.0

Missing Cases = 0

Q4. Which THREE INDOOR recreation features listed in question #3 do you and/or members of your household feel are MOST NEEDED in Hartland?

Q4. 2nd	Number	Percent
A=Gymnasiums for basketball, volleyball, etc	23	5.3
B=Dance rooms for tap & ballet, ballroom, and square dancing	7	1.6
C=Space for teens	38	8.8
D=Multi-purpose space for classes, meetings, receptions, and birthday parties	20	4.6
E=Aerobics/fitness space	22	5.1
F=Arts and crafts rooms	6	1.4
G=Senior citizens area	31	7.2
H=Weight room/cardiovascular equipment area	31	7.2
I=Racquetball/handball/wallyball courts	5	1.2
J=Indoor swimming/aquatics center	33	7.6
K=Indoor running/walking track	51	11.8
L=Preschool program space	8	1.8
M=Childcare area for children of parents using community facilities	5	1.2
N=Indoor tennis courts	6	1.4
O=Rock climbing wall	3	0.7
P=Indoor skate park	2	0.5
R=Other	4	0.9
Z=None chosen	138	31.9
Total	433	100.0

Missing Cases = 0

Q4. Which THREE INDOOR recreation features listed in question #3 do you and/or members of your household feel are MOST NEEDED in Hartland?

Q4. 3rd	Number	Percent
A=Gymnasiums for basketball, volleyball, etc	20	4.6
B=Dance rooms for tap & ballet, ballroom, and square dancing	9	2.1
C=Space for teens	24	5.5
D=Multi-purpose space for classes, meetings, receptions, and birthday parties	22	5.1
E=Aerobics/fitness space	26	6.0
F=Arts and crafts rooms	8	1.8
G=Senior citizens area	27	6.2
H=Weight room/cardiovascular equipment area	19	4.4
I=Racquetball/handball/wallyball courts	7	1.6
J=Indoor swimming/aquatics center	23	5.3
K=Indoor running/walking track	40	9.2
L=Preschool program space	10	2.3
M=Childcare area for children of parents using community facilities	17	3.9
N=Indoor tennis courts	6	1.4
O=Rock climbing wall	7	1.6
P=Indoor skate park	6	1.4
Q=Gymnastics area	1	0.2
R=Other	1	0.2
Z=None chosen	160	37.0
Total	433	100.0

Missing Cases = 0

Q4. Which THREE INDOOR recreation features listed in question #3 do you and/or members of your household feel are MOST NEEDED in Hartland? (Top Three)

Q4. Which INDOOR recreation features are MOST NEEDED in Hartland	Number	Percent
A=Gymnasiums for basketball, volleyball, etc	85	19.6
B=Dance rooms for tap & ballet, ballroom, and square dancing	17	3.9
C=Space for teens	117	27.0
D=Multi-purpose space for classes, meetings, receptions, and birthday parties	58	13.4
E=Aerobics/fitness space	65	15.0
F=Arts and crafts rooms	16	3.7
G=Senior citizens area	98	22.6
H=Weight room/cardiovascular equipment area	65	15.0
I=Racquetball/handball/wallyball courts	13	3.0
J=Indoor swimming/aquatics center	117	27.0
K=Indoor running/walking track	121	27.9
L=Preschool program space	21	4.8
M=Childcare area for children of parents using community facilities	26	6.0
N=Indoor tennis courts	18	4.2
O=Rock climbing wall	10	2.3
P=Indoor skate park	11	2.5
Q=Gymnastics area	1	0.2
R=Other	11	2.5
Z=None chosen	131	30.3
Total	1001	

Number of Cases = 433

Number of Responses = 1001

Average Number Of Responses Per Case = 2.3

Number Of Cases With At Least One Response = 433

Response Percent = 100.0

Q5. Please indicate ALL the types of activities you and/or members of your household would participate in at an INDOOR community recreation center in Hartland.

Q5. Activities you would participate in at an INDOOR community recreation center	Number	Percent
1=Fitness and exercise	236	54.5
2=Recreation and/or instructional swimming	191	44.1
3=Instructional classes	167	38.6
4=Sports activities	139	32.1
5=Youth or teen services	103	23.8
6=Senior activities	89	20.6
7=Community activities	129	29.8
8=Would not use and indoor community recreation center	125	28.9
9=None chosen	11	2.5
Total	1190	

Number of Cases = 433

Number of Responses = 1190

Average Number Of Responses Per Case = 2.7

Number Of Cases With At Least One Response = 432

Response Percent = 99.8

Q6. Which THREE activities listed in question #5 would you and/or members of your household utilize at an INDOOR community recreation center most often?

Q6. Which activities would you utilize at an INDOOR community recreation center	Number	Percent
1=Fitness and exercise	121	27.9
2=Recreation and/or instructional swimming	63	14.5
3=Instructional classes	28	6.5
4=Sports activities	26	6.0
5=Youth or teen services	14	3.2
6=Senior activities	18	4.2
7=Community activities	19	4.4
9=None chosen	144	33.3
Total	433	100.0

Missing Cases = 0

Q6. Which THREE activities listed in question #5 would you and/or members of your household utilize at an INDOOR community recreation center most often?

Q6. 2nd	Number	Percent
1=Fitness and exercise	60	13.9
2=Recreation and/or instructional swimming	62	14.3
3=Instructional classes	41	9.5
4=Sports activities	32	7.4
5=Youth or teen services	17	3.9
6=Senior activities	25	5.8
7=Community activities	20	4.6
8=Would not use	1	0.2
9=None chosen	175	40.4
Total	433	100.0

Missing Cases = 0

Q6. Which THREE activities listed in question #5 would you and/or members of your household utilize at an INDOOR community recreation center most often?

Q6. 3rd	Number	Percent
1=Fitness and exercise	28	6.5
2=Recreation and/or instructional swimming	37	8.5
3=Instructional classes	51	11.8
4=Sports activities	28	6.5
5=Youth or teen services	21	4.8
6=Senior activities	24	5.5
7=Community activities	27	6.2
9=None chosen	217	50.1
Total	433	100.0

Missing Cases = 0

Q6. Which THREE activities listed in question #5 would you and/or members of your household utilize at an INDOOR community recreation center most often? (Top Three)

Q6. Which activities would you utilize at an INDOOR community recreation center	Number	Percent
1=Fitness and exercise	209	48.3
2=Recreation and/or instructional swimming	162	37.4
3=Instructional classes	120	27.7
4=Sports activities	86	19.9
5=Youth or teen services	52	12.0
6=Senior activities	67	15.5
7=Community activities	66	15.2
8=Would not use and indoor community recreation center	1	0.2
9=None chosen	144	33.3
Total	907	

Number of Cases = 433

Number of Responses = 907

Average Number Of Responses Per Case = 2.1

Number Of Cases With At Least One Response = 433

Response Percent = 100.0

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q7. Listed below are various specific INDOOR aquatic features. For each one, please indicate whether you think each of these features is strongly needed, somewhat needed or not needed in Hartland.

(N=433)

	Strongly needed 1	Somewhat needed 2	Not needed 3	Don't know 4
Q7A. Area for swim lessons	27.4	22.7	38.7	11.1
Q7B. A warm water family-oriented swimming center (leisure pool)	21.1	18.3	48.7	11.8
Q7C. Warm water area for therapeutic purposes	19.2	28.9	40.0	12.0
Q7D. Competition pool for swim/dive team use	11.8	19.0	54.1	15.1
Q7E. An area with deep water	16.5	21.9	47.7	14.0
Q7F. Diving boards	11.2	21.2	53.5	14.2
Q7G. Spa with raised temperature	15.6	22.3	49.1	13.0
Q7H. Lanes for lap swimming	25.1	23.2	39.9	11.8
Q7I. Dry sauna and steam room	10.9	22.0	53.4	13.7
Q7J. Area for water fitness	27.1	24.8	37.5	10.6

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q8. Which THREE INDOOR aquatic features listed in question #7 do you and/or members of your household feel are MOST NEEDED in the Hartland area?

Q8. Which INDOOR aquatic features are

<u>MOST NEEDED in the Hartland area</u>	<u>Number</u>	<u>Percent</u>
A=Area for swim lessons	70	16.2
B=A warm water family-oriented swimming center	59	13.6
C=Warm water area for therapeutic purposes	30	6.9
D=Competition pool for swim/dive team use	13	3.0
E=An area with deep water	5	1.2
F=Diving boards	1	0.2
G=Spa with raised temperature	4	0.9
H=Lanes for lap swimming	28	6.5
I=Dry sauna and steam room	5	1.2
J=Area for water fitness	25	5.8
Z=None chosen	193	44.6
Total	433	100.0

Missing Cases = 0

Q8. Which THREE INDOOR aquatic features listed in question #7 do you and/or members of your household feel are MOST NEEDED in the Hartland area?

<u>Q8. 2nd</u>	<u>Number</u>	<u>Percent</u>
A=Area for swim lessons	31	7.2
B=A warm water family-oriented swimming center	38	8.8
C=Warm water area for therapeutic purposes	34	7.9
D=Competition pool for swim/dive team use	15	3.5
E=An area with deep water	6	1.4
F=Diving boards	5	1.2
G=Spa with raised temperature	14	3.2
H=Lanes for lap swimming	36	8.3
I=Dry sauna and steam room	11	2.5
J=Area for water fitness	38	8.8
Z=None chosen	205	47.3
Total	433	100.0

Missing Cases = 0

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q8. Which THREE INDOOR aquatic features listed in question #7 do you and/or members of your household feel are MOST NEEDED in the Hartland area?

Q8. 3rd	Number	Percent
A=Area for swim lessons	29	6.7
B=A warm water family-oriented swimming center	19	4.4
C=Warm water area for therapeutic purposes	26	6.0
D=Competition pool for swim/dive team use	8	1.8
E=An area with deep water	17	3.9
F=Diving boards	4	0.9
G=Spa with raised temperature	20	4.6
H=Lanes for lap swimming	34	7.9
I=Dry sauna and steam room	20	4.6
J=Area for water fitness	39	9.0
Z=None chosen	217	50.1
Total	433	100.0

Missing Cases = 0

Q8. Which THREE INDOOR aquatic features listed in question #7 do you and/or members of your household feel are MOST NEEDED in the Hartland area? (Top Three)

Q8. Which INDOOR aquatic features are MOST NEEDED in the Hartland area

	Number	Percent
A=Area for swim lessons	130	30.0
B=A warm water family-oriented swimming center	116	26.8
C=Warm water area for therapeutic purposes	90	20.8
D=Competition pool for swim/dive team use	36	8.3
E=An area with deep water	28	6.5
F=Diving boards	10	2.3
G=Spa with raised temperature	38	8.8
H=Lanes for lap swimming	98	22.6
I=Dry sauna and steam room	36	8.3
J=Area for water fitness	102	23.6
Z=None chosen	193	44.6
Total	877	

Number of Cases = 433

Number of Responses = 877

Average Number Of Responses Per Case = 2.0

Number Of Cases With At Least One Response = 433

Response Percent = 100.0

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q9. Listed below are purposes for which you and/or members of your household would use INDOOR aquatic program spaces. Please check the TWO purposes that best describe the reasons you and/or members of your household would use indoor aquatic program spaces.

Q9. Reasons you would use indoor aquatic program spaces.	Number	Percent
1=Instructional classes	80	18.5
2=Competition	10	2.3
3=Year round recreation or leisure activities	180	41.6
4=Exercise	200	46.2
5=Therapeutic purposes	73	16.9
9=None chosen	143	33.0
Total	686	

Number of Cases = 433

Number of Responses = 686

Average Number Of Responses Per Case = 1.6

Number Of Cases With At Least One Response = 429

Response Percent = 99.1

Q10. New INDOOR community and recreation programming spaces for Hartland could be designed to serve different groups. For each of the following groups, please indicate whether you think it is very important, somewhat important or not important for an indoor community recreation center to serve the group.

(N=433)

	Very important 1	Somewhat important 2	Not important 3	Don't know 4
Q10A. Senior adults	43.1	26.9	19.7	10.4
Q10B. Adults	28.5	30.8	28.9	11.8
Q10C. Families	40.7	23.1	24.1	12.0
Q10D. Teenagers	34.3	28.0	26.4	11.3
Q10E. Youth	34.0	28.5	25.9	11.6

Q11. The planned site for a possible new community recreation center has not yet been determined. Which ONE of the following statements best represents your preferred general location for utilizing an INDOOR community recreation center?

Q11. Preferred general location for an INDOOR community recreation center

	Number	Percent
1=Downtown Business District	49	11.4
2=Cottonwood Wayside Property	78	18.1
3=Nixon Park	80	18.6
4=Industrial Park	90	20.9
5=Other	86	20.0
9=None chosen	47	10.9
Total	430	100.0

Missing Cases = 3

Response Percent = 99.3

Q11. The planned site for a possible new community recreation center has not yet been determined. Which ONE of the following statements best represents your preferred general location for utilizing an INDOOR community recreation center? (Without none chosen)

Q11. Preferred general location for an INDOOR community recreation center

	Number	Percent
1=Downtown Business District	49	12.8
2=Cottonwood Wayside Property	78	20.4
3=Nixon Park	80	20.9
4=Industrial Park	90	23.5
5=Other	86	22.5
Total	383	100.0

Missing Cases = 50

Response Percent = 88.5

Q12. The cost of operating a new INDOOR community recreation center will need to be covered by some user fees. Knowing this, which ONE of the following would be your preferred way of paying to use a new INDOOR community recreation center if it had the features you most preferred?

Q12. Preferred way of paying to use a new INDOOR community recreation center

	Number	Percent
1=Annual family pass	148	34.3
2=Annual adult pass	45	10.4
3=Pay per visit	76	17.6
4=Don't know	42	9.7
5=I'm not willing to pay to use the center	117	27.1
9=None chosen	3	0.7
Total	431	100.0

Missing Cases = 2
 Response Percent = 99.5

Q12. The cost of operating a new INDOOR community recreation center will need to be covered by some user fees. Knowing this, which ONE of the following would be your preferred way of paying to use a new INDOOR community recreation center if it had the features you most preferred? (Without none chosen)

Q12. Preferred way of paying to use a new INDOOR community recreation center

	Number	Percent
1=Annual family pass	148	34.6
2=Annual adult pass	45	10.5
3=Pay per visit	76	17.8
4=Don't know	42	9.8
5=I'm not willing to pay to use the center	117	27.3
Total	428	100.0

Missing Cases = 5
 Response Percent = 98.8

Q13. What is the maximum amount you would be willing to pay for an ANNUAL FAMILY pass to the community recreation center?

Q13. Maximum amount you would pay for an ANNUAL FAMILY pass

	Number	Percent
1=\$800 or more per year	10	6.8
2=\$700-\$799 per year	10	6.8
3=\$600-\$699 per year	35	23.6
4=\$500-\$599 per year	39	26.4
5=Less than \$500 per year	48	32.4
9=None chosen	6	4.1
Total	148	100.0

Missing Cases = 0
Response Percent = 100.0

Q13. What is the maximum amount you would be willing to pay for an ANNUAL FAMILY pass to the community recreation center? (Without none chosen)

Q13. Maximum amount you would pay for an ANNUAL FAMILY pass

	Number	Percent
1=\$800 or more per year	10	7.0
2=\$700-\$799 per year	10	7.0
3=\$600-\$699 per year	35	24.6
4=\$500-\$599 per year	39	27.5
5=Less than \$500 per year	48	33.8
Total	142	100.0

Missing Cases = 6
Response Percent = 95.9

Q14. What is the maximum amount you would be willing to pay for an ANNUAL ADULT pass to the community recreation center?

Q14. Maximum amount you would pay for an ANNUAL ADULT pass

	Number	Percent
1=\$500 or more per year	3	6.7
2=\$450-\$499 per year	8	17.8
3=\$400-\$449 per year	11	24.4
4=Less than \$400 per year	22	48.9
9=None chosen	1	2.2
Total	45	100.0

Missing Cases = 0
Response Percent = 100.0

Q14. What is the maximum amount you would be willing to pay for an ANNUAL ADULT pass to the community recreation center? (Without none chosen)

Q14. Maximum amount you would pay for an ANNUAL ADULT pass

	Number	Percent
1=\$500 or more per year	3	6.8
2=\$450-\$499 per year	8	18.2
3=\$400-\$449 per year	11	25.0
4=Less than \$400 per year	22	50.0
Total	44	100.0

Missing Cases = 1
Response Percent = 97.8

Q15. What is the maximum amount you would be willing to pay for a DAILY ADULT fee to use the community recreation center?

Q15. Maximum amount you would pay for a
DAILY ADULT fee

	Number	Percent
1=\$9 or more per day	9	7.6
2=\$8.00-\$8.99 per day	6	5.1
3=\$7.00-\$7.99 per day	16	13.6
4=\$6.00-\$6.99 per day	29	24.6
5=Less than \$6.00 per day	47	39.8
9=None chosen	11	9.3
Total	118	100.0

Missing Cases = 0
Response Percent = 100.0

Q15. What is the maximum amount you would be willing to pay for a DAILY ADULT fee to use the community recreation center? (Without none chosen)

Q15. Maximum amount you would pay for a
DAILY ADULT fee

	Number	Percent
1=\$9 or more per day	9	8.4
2=\$8.00-\$8.99 per day	6	5.6
3=\$7.00-\$7.99 per day	16	15.0
4=\$6.00-\$6.99 per day	29	27.1
5=Less than \$6.00 per day	47	43.9
Total	107	100.0

Missing Cases = 11
Response Percent = 90.7

Q16. What is the maximum amount you would be willing to pay for a DAILY CHILD fee to use the community recreation center?

Q16. Maximum amount you would pay for a DAILY CHILD fee

	Number	Percent
1=\$6 or more per day	15	12.7
2=\$5 per day	25	21.2
3=\$4 per day	11	9.3
4=\$3 per day	25	21.2
5=Less than \$3 per day	20	16.9
9=None chosen	22	18.6
Total	118	100.0

Missing Cases = 0
 Response Percent = 100.0

Q16. What is the maximum amount you would be willing to pay for a DAILY CHILD fee to use the community recreation center? (Without none chosen)

Q16. Maximum amount you would pay for a DAILY CHILD fee

	Number	Percent
1=\$6 or more per day	15	15.6
2=\$5 per day	25	26.0
3=\$4 per day	11	11.5
4=\$3 per day	25	26.0
5=Less than \$3 per day	20	20.8
Total	96	100.0

Missing Cases = 22
 Response Percent = 81.4

Q16. Maximum DAILY CHILD fee you would pay less than \$3.00

Q16. Amount less than \$3 per day

	Number	Percent
0	2	16.7
1	5	41.7
2	5	41.7
Total	12	100.0

Missing Cases = 0

Q17. Which ONE of the following statements best represents how you feel the cost for operating a new INDOOR community recreation center should be paid for?

Q17. How costs for operating an INDOOR community rec center should be paid for	Number	Percent
1=100% through taxes	4	0.9
2=Taxes pay the majority and user fees pay the remaining	55	12.7
3=User fees pay the majority and taxes pay the remaining	130	30.1
4=100% through user fees	180	41.7
5=Don't know	52	12.0
9=None chosen	11	2.5
Total	432	100.0

Missing Cases = 1
 Response Percent = 99.8

Q17. Which ONE of the following statements best represents how you feel the cost for operating a new INDOOR community recreation center should be paid for? (Without none chosen)

Q17. How costs for operating an INDOOR community rec center should be paid for	Number	Percent
1=100% through taxes	4	1.0
2=Taxes pay the majority and user fees pay the remaining	55	13.1
3=User fees pay the majority and taxes pay the remaining	130	30.9
4=100% through user fees	180	42.8
5=Don't know	52	12.4
Total	421	100.0

Missing Cases = 12
 Response Percent = 97.2

Q18. If the Village of Hartland builds a new INDOOR community recreation center and it has the recreation and community features you prefer most, which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?

Q18. How often you think you would visit the center

	Number	Percent
1=Several times per week	138	31.9
2=Once per week	53	12.2
3=A few times a month	56	12.9
4=Monthly	20	4.6
5=Less than once a month	43	9.9
6=Never	109	25.2
9=None chosen	14	3.2
Total	433	100.0

Missing Cases = 0
 Response Percent = 100.0

Q18. If the Village of Hartland builds a new INDOOR community recreation center and it has the recreation and community features you prefer most, which ONE of the following statements best represents how often you think that you or other members of your household would visit the center? (Without none chosen)

Q18. How often you think you would visit the center

	Number	Percent
1=Several times per week	138	32.9
2=Once per week	53	12.6
3=A few times a month	56	13.4
4=Monthly	20	4.8
5=Less than once a month	43	10.3
6=Never	109	26.0
Total	419	100.0

Missing Cases = 14
 Response Percent = 96.8

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q19. Construction of an INDOOR community recreation center would require property tax support in addition to user fees. If the Village of Hartland developed an INDOOR community recreation center that had the features you most prefer, would you be willing to pay...

Q19. MAXIMUM AMOUNT you would pay in
property taxes PER YEAR

	Number	Percent
1=More than \$250 per year	16	3.7
2=\$201-\$250 per year	33	7.6
3=\$151-\$200 per year	30	6.9
4=\$101-150 per year	46	10.6
5=\$100 or less per year	88	20.4
6=No prop tax funding	210	48.6
9=None chosen	9	2.1
Total	432	100.0

Missing Cases = 1

Response Percent = 99.8

Q19. Construction of an INDOOR community recreation center would require property tax support in addition to user fees. If the Village of Hartland developed an INDOOR community recreation center that had the features you most prefer, would you be willing to pay... (Without none chosen)

Q19. MAXIMUM AMOUNT you would pay in
property taxes PER YEAR

	Number	Percent
1=More than \$250 per year	16	3.8
2=\$201-\$250 per year	33	7.8
3=\$151-\$200 per year	30	7.1
4=\$101-150 per year	46	10.9
5=\$100 or less per year	88	20.8
6=No prop tax funding	210	49.6
Total	423	100.0

Missing Cases = 10

Response Percent = 97.7

Q20. If a tax increase with the dollar amount you indicated above in Question #19 was included in a future election and the funds from the tax were to be used to construct a new INDOOR community recreation center, which of the following best describes the way you would vote?

Q20. How would you vote on tax increases for building the rec center

	Number	Percent
1=Vote in favor	137	31.7
2=Might vote in favor	62	14.4
3=Not sure	40	9.3
4=Vote against	185	42.8
9=None chosen	8	1.9
Total	432	100.0

Missing Cases = 1
 Response Percent = 99.8

Q20. If a tax increase with the dollar amount you indicated above in Question #19 was included in a future election and the funds from the tax were to be used to construct a new INDOOR community recreation center, which of the following best describes the way you would vote? (Without none chosen)

Q20. How would you vote on tax increases for building the rec center

	Number	Percent
1=Vote in favor	137	32.3
2=Might vote in favor	62	14.6
3=Not sure	40	9.4
4=Vote against	185	43.6
Total	424	100.0

Missing Cases = 9
 Response Percent = 97.9

Q21. Compared to other important issues facing the Village of Hartland, how high of a priority do you think the development of an INDOOR community recreation center with the features you most prefer should be?

Q21. How high of a priority should an INDOOR community recreation center be

	Number	Percent
1=Very high priority	31	7.2
2=High priority	64	14.8
3=Medium priority	96	22.2
4=Low priority	220	50.8
5=Don't know	18	4.2
9=None chosen	4	0.9
Total	433	100.0

Missing Cases = 0
 Response Percent = 100.0

Q21. Compared to other important issues facing the Village of Hartland, how high of a priority do you think the development of an INDOOR community recreation center with the features you most prefer should be? (Without none chosen)

Q21. How high of a priority should an INDOOR community recreation center be

	Number	Percent
1=Very high priority	31	7.2
2=High priority	64	14.9
3=Medium priority	96	22.4
4=Low priority	220	51.3
5=Don't know	18	4.2
Total	429	100.0

Missing Cases = 4
 Response Percent = 99.1

Indoor Community Recreation Center Feasibility Survey for the Village of Hartland

Q22. What is your age?

Q22. What is your age	Number	Percent
Under 35	57	13.3
35 to 44	90	21.0
45 to 54	130	30.4
55 to 64	81	18.9
65+	70	16.4
Total	428	100.0

Missing Cases = 5

Response Percent = 98.8

Q23. Your gender:

Q23. Gender	Number	Percent
1=Male	181	41.8
2=Female	252	58.2
Total	433	100.0

Missing Cases = 0

Response Percent = 100.0

Q24. How many years have you lived in the Village of Hartland?

Q24. How many years have you lived in the village of Hartland	Number	Percent
5=5 or less	106	25.4
10=6 to 10	100	23.9
15=11 to 15	54	12.9
20=16 to 20	38	9.1
21=21+	120	28.7
Total	418	100.0

Missing Cases = 15

Response Percent = 96.5

Q25. What is your total annual household income?

<u>Q25. What is your total annual household income</u>	<u>Number</u>	<u>Percent</u>
1=Under \$25,000	29	6.8
2=\$25,000-\$49,999	55	13.0
3=\$50,000-\$74,999	72	17.0
4=\$75,000-\$99,999	58	13.7
5=\$100,000-\$124,999	45	10.6
6=\$125,000 or more	120	28.3
9=Refused	45	10.6
Total	424	100.0

Missing Cases = 9

Response Percent = 97.9

Q25. What is your total annual household income? (Without refused)

<u>Q25. What is your total annual household income</u>	<u>Number</u>	<u>Percent</u>
1=Under \$25,000	29	7.7
2=\$25,000-\$49,999	55	14.5
3=\$50,000-\$74,999	72	19.0
4=\$75,000-\$99,999	58	15.3
5=\$100,000-\$124,999	45	11.9
6=\$125,000 or more	120	31.7
Total	379	100.0

Missing Cases = 54

Response Percent = 87.5

Q26. Do you own or rent your residence?

<u>Q26. Do you own or rent your residence</u>	<u>Number</u>	<u>Percent</u>
1=Own	362	84.2
2=Rent	51	11.9
9=None chosen	17	4.0
Total	430	100.0

Missing Cases = 3

Response Percent = 99.3

Q26. Do you own or rent your residence? (Without none chosen)

<u>Q26. Do you own or rent your residence</u>	<u>Number</u>	<u>Percent</u>
1=Own	362	87.7
2=Rent	51	12.3
Total	413	100.0

Missing Cases = 20

Response Percent = 95.4