



**Meeting Agenda
Hartland Business Improvement District**

BID Marketing Committee Meeting – Friday, February 5, 2016, 8:30 AM
Location: BID Office, 135 Cottonwood Ave, Hartland WI

Marketing Committee members: Scott Heyerdahl, Marlene Millevolte, Sarah Fitch, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Cindy Gardner

Agenda

1. Events – Pub Crawl Feb. 25, Hartland Parade June 26
2. 9am – Elise Miller & Ana Alarcon, Hartland’s Neighborhood Night Out
3. 2016 Advertising campaign & Lake Country Mom advertising option
4. February mail chimp

BID Design Committee Meeting - Friday, February 5, 2016, 10:00 AM
Location: BID Office, 135 Cottonwood Ave, Hartland WI

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Cindy Gardner, Tom Brass

Agenda

Agenda subject to change without notice.